

HÁT XẨM – THE ART OF HUMANE LANGUAGE AND POETIC WAY OF LIFE

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Hát Xẩm, also known as hát rong (street singing), is a folk-art form with a long history. Through many ups and downs of history, however, Hát Xẩm is also sometimes forgotten. Many Xẩm artists once had to hide their passion for singing, even their singing careers and their own identities. Consequently, the number of Xẩm artists has diminished. The art form is in danger of losing its inherent values, being forgotten and disappearing altogether.

Hát Xẩm is, however, a spiritual dish for every person in Ninh Bình and a valuable tourism resource. Based on researching and studying documents about Xẩm, the article clarifies the values of Xẩm, making some commentaries and proposing solutions to preserve and promote the value of Xẩm in contemporary life.

Keywords: conservation, contemporary life, values, solutions, Hát Xẩm, promotion.